



18-20 October 2026



Adelaide Convention Centre - Adelaide/Tarntanya



WILimpact2026

**WIL for Impact:
Partnering for Scalable Practice**



Sponsorship Prospectus



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Dear potential partner

The excitement is building as the WIL Australia Conference Committee, in collaboration with the WIL Australia Board, announces the **WIL Australia Conference 2026**. Scheduled for 18-20 October 2026, the event will unfold in the picturesque city of Adelaide, Australia, between the Adelaide Convention Centre and the National Wine Centre.

The WIL Australia Conference will continue the tradition of fostering connection, collaboration, and professional learning to promote quality and excellence in work-integrated learning (WIL). We welcome practitioners, researchers, and representatives from the tertiary education sector, industry, community, and government – across Australia and beyond – who are engaged in WIL, collaborative education, and career development learning.

The WIL Australia Conference 2026, **WIL for Impact: Partnering for Scalable Practice**, will showcase how WIL is making a tangible impact on students, industry partners, institutions, and communities – now and into the future. This encompasses four sub-themes – Designing Scalable and Sustainable WIL Models; Partnering for Impact: Collaborating with Purpose; Mobilising Students for Lifelong Learning and Career Development; and Enhancing Quality, Inclusion and Innovation through Evidence-Based Practice.

We eagerly anticipate the participation of national and international colleagues to collectively enhance and share knowledge in advancing impactful quality WIL for all students.

Since its inception over 18 years ago, the biennial WIL Australia Conference is a premier event for universities, industry partners, government, and community organisations nationwide. It serves as a vital platform connecting attendees with the country's best, brightest, and most innovative minds for developing talent. We expect over 300 stakeholders from 70 organisations in Australia and beyond to participate.

We're excited to announce the launch of our **WIL Australia Conference 2026 Sponsorship Prospectus**, seeking your support to make the event a success.

Learn more about **WIL Australia** and how you can contribute to the 2026 Conference. Thank you for reviewing our prospectus, and we anticipate collaborating with you as a proud sponsor.

For inquiries, please contact us at admin@wilaustraliaconference.com.au.

Regards,

Daryl McMahon
Co-Chair
WIL Australia Conference

Natalie Milic
Co-Chair
WIL Australia Conference



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About Us

WIL Australia has officially changed its name from the Australian Collaborative Education Network Limited (ACEN). WIL Australia remains the peak professional association for practitioners and researchers from the higher education sector, industry, community, and government representatives, involved in WIL in Australia.

WIL Australia provides strategic leadership for WIL research, scholarship and practice in Australia and was instrumental in developing the National WIL Strategy in collaboration with Universities Australia, Australian Chamber of Commerce (ACCI), Australian Industry Group (AIG) and the Business Council of Australia (BCA).

WIL Australia Conference Organising Committee

The WIL Australia Conference Committee is a sub-committee of the WIL Australia Board.

The members of the 2026 Organising Committee are:

Daryl McMahon
Conference Co-Chair

Natalie Milic
Conference Co-Chair

Leoni Russell
Program & Awards Committees

Wayne Read
Program Committee

Dr Elena Balcaite
Program Committee

Melissa Connor
Program Committee

Dr Bitu Zaferanloo
Program, Social & Communications Committees

Amali Weerasinghe
Program, Awards & Sponsorship Committees

Stacey Carter
Program, Awards & Communication Committees

Catherine Beagan
Social & Communication Committees

Shufin Lin
Awards Committee

Erin Stacey
Awards Committee

Jena Buchan
Social Program Committee

Julie Jerbic
Conference Manager

Adelaide Convention Centre North Terrace, Adelaide SA 5000

Located in the heart of Adelaide's vibrant city centre, the Adelaide Convention Centre (ACC) is a world-class venue renowned for its innovative design, state-of-the-art facilities, and commitment to sustainability. Positioned along the picturesque River Torrens/Karrawirra Parri, the ACC is just a 15-minute drive from Adelaide Airport and within easy walking distance of premium accommodation, restaurants, entertainment, and cultural precincts.

The venue offers exceptional conference facilities and technology, making it an ideal location for the WIL Australia conference. With iconic landmarks such as the Adelaide Oval, Festival Centre, and Central Market nearby, delegates will enjoy both convenience and a memorable experience in Adelaide/Tarntanya — a city celebrated for its creativity, culture, and connection to Country.





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Why Partner?

Connect with leading innovative universities, students, graduates and alumni

The WIL Australia Conference 2026 is your opportunity to build meaningful connections with a diverse network of educators, students, graduates, and alumni who are shaping the future of work through Work Integrated Learning (WIL). Previous events have received outstanding feedback from participants, and this year promises to be the most engaging yet.

We invite government agencies, the corporate sector, small-to-medium enterprises, training organisations, and educational institutions to participate in the conference through sponsorship. This is a unique opportunity to engage with some of Australia's most innovative universities and their partners, and to contribute to improving graduate employability at scale.

A range of tailored sponsorship packages is available to suit varying levels of investment, each offering strong brand exposure and alignment with a high-profile national event.

As a valued partner, your organisation will benefit from a variety of marketing opportunities, including:

- Acknowledgement in marketing and promotional campaigns, aligning your brand with the next generation of work-ready graduates.
- Direct connection with WIL Australia's professional network, allowing you to engage with leaders in education and industry.
- Access to the delegate list, enabling you to follow up and build relationships with key stakeholders after the event.

Fast Facts



18-20 October
2026



Adelaide/Tarntanya
Australia



300+
Delegates



70+
Universities, Industry &
Community Partners



120+
Speakers



30+
Sessions



Workshops &
Expert Panels



Chapter Dinners



Gala Dinner



Awards

Contact Us

For more information, here's how to get in contact with our conference manager:

Julie Jerbic

admin@wilaustriacconference.com.au

Engagement with the conference is not limited to the set packages. If you have specific interest or a proposal for how you wish to engage, or for more information, please feel free to contact:

Daryl McMahon

Daryl.McMahon@unisa.edu.au

**Platinum****\$15,000**

- Logo on conference website including link to company website
- Logo and profile on conference app including link to company website, contact details and company profile
- 5 min. video on conference website
- Document of sponsor's choice on conference app
- Logo on PowerPoint holding slides
- Signage displayed in main foyer (pull up banner supplied by sponsor)
- Verbal recognition by conference MC at Opening and Closing Addresses
- Acknowledgement of sponsorship in media releases, conference collateral and social media platforms
- 30 min presentation session on Day 2
- Exhibition table, including display of own signage
- Additional promotional opportunities through WIL Australia newsletters
- Opportunity to present an award at the Conference Dinner (logo to be printed on award certificate)
- Access to Delegate List, including name, organisation and state/country (no contact details)
- 3 x complimentary conference registrations, including dinner tickets
- Additional registrations at sponsors rate of \$795 person

Gold**\$10,000**

- Logo on conference website including link to company website
- Logo and profile on conference app including link to company website, contact details and company profile
- 5 min. video on conference website
- Logo on PowerPoint holding slides
- Signage displayed in main foyer (pull up banner supplied by sponsor)
- Verbal recognition by conference MC at Opening and Closing Addresses
- Acknowledgement of sponsorship in media releases, conference collateral and social media platforms
- Exhibition table, including display of own signage
- Additional promotional opportunities through WIL Australia newsletters
- Access to Delegate List, including name, organisation and state/country (no contact details)
- 2 x complimentary conference registrations, including dinner tickets
- Additional registrations at sponsors rate of \$795 per person

Silver**\$7,500**

- Logo on conference website including link to company website
- Logo and profile on conference app including link to company website, contact details and company profile
- Logo on PowerPoint holding slides
- Signage displayed in main foyer (pull up banner supplied by sponsor)
- Acknowledgement of sponsorship in media releases, conference collateral and social media platforms
- Exhibition table, including display of own signage
- 1 x Complimentary conference Registration, including dinner ticket
- Additional registrations at sponsors rate of \$795 per person



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Dinner

\$10,000

EXCLUSIVE

- Logo on conference website including link to company website
- Logo and profile on conference app including link to company website, contact details and company profile
- Logo on PowerPoint holding slides
- Signage displayed in dinner venue (pull up banner supplied by sponsor)
- Verbal recognition by Dinner MC at the Conference Dinner
- Opportunity for a short address (5 min) during the Conference Dinner
- Opportunity to sponsor and present an award at the Conference Dinner (logo to be printed on award certificate)
- Logo printed on dinner menus
- App push notification during the Conference Dinner
- 1 x Complimentary conference Registration, including dinner ticket
- 1 additional dinner ticket
- Additional registrations at sponsors rate of \$795 per person

Mobile conference App

\$5,000

EXCLUSIVE

- Logo on conference website including link to company website
- Logo and profile on conference app including link to company website, contact details and company profile
- Logo on PowerPoint holding slides
- Logo on landing page of conference app
- Full page advertisement in conference app (advert supplied by sponsor)
- Push notification per day via conference app (wording supplied by sponsor)

Coffee Cart

\$5,000

EXCLUSIVE

- Logo on conference website including link to company website
- Logo and profile on conference app including link to company website, contact details and company profile
- Logo on PowerPoint holding slides
- Branding on coffee cart
- Signage displayed at coffee cart in main foyer (pull up banner supplied by sponsor)
- Opportunity for a member of your team to speak to delegates in the coffee cart area
- Opportunity to provide branded coffee cups (at sponsor's expense)

Lanyards

\$3,000

EXCLUSIVE

- Logo on conference website including link to company website
- Logo and profile on conference app including link to company website, contact details and company profile
- Logo on PowerPoint holding slides
- Branding on delegate lanyards



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Mobile Charging Station

\$3,000

EXCLUSIVE

- Logo on conference website including link to company website
- Logo and profile on conference app including link to company website, contact details and company profile
- Logo on PowerPoint holding slides
- Branding on mobile charging station booth, including scrolling video (video supplied by sponsor)

Poster Session

\$2,000

EXCLUSIVE

- Logo on conference website including link to company website
- Logo and profile on conference app including link to company website, contact details and company profile
- Logo on PowerPoint holding slides
- Signage displayed in poster presentation area (pull up banner supplied by sponsor)
- Recognition on poster voting portal in conference app
- Award presentation for the best poster winner, with logo printed on award certificate

Open Photo Booth

\$2,500

EXCLUSIVE

- Logo on conference website including link to company website
- Logo and profile on conference app including link to company website, contact details and company profile
- Logo on PowerPoint holding slides
- Branding on open photo booth at the Conference Dinner
- Logo on printed and digital photos

Expo Table

\$2,000

- Logo on conference website including link to company website
- Logo and profile on conference app including link to company website, contact details and company profile
- Exhibition table, including space for display of own signage

★ EXCLUSIVE

Category	Platinum	Gold	Silver	★ Dinner	★ Coffee Cart	★ Mobile Conference App	★ Lanyards	★ Mobile Charging Station	★ Open Photo Booth	★ Poster Session	★ Exhibition Table
Investment	\$15,000	\$10,000	\$7,500	\$10,000	\$5,000	\$5,000	\$3,000	\$3,000	\$2,500	\$2,000	\$2,000
Conference website and app with hyperlinks to company website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
5 minute video on website	✓	✓									
30 minute presentation on Day 2	✓										
Document on App	✓										
Acknowledgement of sponsorship in media releases & conference collateral	✓	✓	✓								
Acknowledgement at Opening and Closing Addresses	✓	✓									
PowerPoint holding slides	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Access to Delegate List	✓	✓									
Full Complimentary Registrations to the Conference	3	2	1	1							
Additional registrations at sponsors rate \$795	✓	✓									
Additional ticket to Conference Dinner				1							
Additional promo in WIL Australia Newsletter	✓	✓									
Signage displayed (display area dependent on package)	✓	✓	✓	✓	✓					✓	✓
Logo printed on dinner menus at Conference Dinner				✓							
Short address (5 min) during Conference Dinner				✓							
Acknowledgement at Conference Dinner Opening Addresses & App Notifications				✓							
Exhibition space including display of own signage	✓	✓	✓								✓
Branded Coffee cart					✓						
Logo on App landing page, full page advert & push notifications per day in App						✓					
Logo printed on conference delegate lanyards							✓				
Branded Mobile Charging Station and video content								✓			
Branded Open Photo Booth with branded print and digital photos									✓		
Recognition on poster voting portal										✓	
Present Awards	✓									✓	

CONTACT PERSON:

ORGANISATION:

POSTAL ADDRESS:

PHONE:

EMAIL:

LEVEL OF SUPPORT (please tick)

☐ Platinum Sponsor	\$15,000	☐ Mobile Conference App Sponsor (1)	\$5,000
☐ Gold Sponsor	\$10,000	☐ Mobile Charging Station Sponsor (1)	\$3,000
☐ Silver Sponsor	\$7,500	☐ Open Photo Booth Sponsor (1)	\$2,500
☐ Dinner Sponsor (1)	\$10,000	☐ Poster Session Sponsor	\$2,000
☐ Coffee Cart Sponsor (1)	\$5,000	☐ Exhibition Table	\$2,000
☐ Lanyard Sponsor (1)	\$3,000		

Name:

Signature:

Date:

Please email a signed copy of this agreement to Julie Jerbic - Watermark Events
Email: admin@wilaustraliaconference.com.au

Terms & Conditions

1. All sponsorship costs are in Australian Dollars and are GST inclusive.
2. Sponsorship is not secured until a signed sponsorship agreement has been returned.
3. Invoices will be issued upon receipt of signed sponsorship agreement. Payment of invoice is due within 14 days of issue.
4. Following confirmed commitment, sponsorship is non-refundable.
5. Sponsorship entitlements will be delivered only upon full payment being received.
6. The Conference Committee retains the right to approve sponsor applications.
7. Sponsorship packages are not to be split or re-assigned unless prior consent has been given by the Conference Committee.
8. The Conference Committee has final say on all artwork, merchandise and publications that may highlight sponsor logos or artwork.
9. Information provided in this prospectus is correct at the time of publication. The Conference Committee reserve the right to amend sponsorship packages or add additional sponsorship packages as required.